Publicity Options for LWV of Rogue Valley “YES on Measure 101” Event

Press Release

The League of Women Voters of Rogue Valley will present an advocacy program—“YES on Measure 101”—on Thursday, December 14, 2017 at the Medford Library, 11:30 a.m. to 1:00 p.m. The public and press are invited to attend and participate.

During the event, Peter Buckley, former Oregon legislator, will provide the history of the legislative funding package passed in the 2017 session. David Gilmour, M.D., will address impacts on patients and providers if the measure passes and if it fails to pass. Lisa Callahan, CPNP, Grants Pass Pediatrics Nurse Practitioner, will explain how children’s services are at risk if the measure does not pass. Senator Alan DeBoer, Oregon State Senate District 3, will discuss his reasons for supporting Measure 101. A Q & A section is scheduled for the program.

The LWV United States has a long history of advocating for expanding access to health insurance on the way to the ultimate goal of national health insurance funded by general taxes. The state League, LWVOR, has joined a statewide coalition, Yes for Healthcare on Measure 101. The LWV in Rogue Valley is strongly urging a “YES” vote among voters in Jackson and Josephine Counties. Time is very limited to get the word out and most voters are unaware of this special election. Ballots will arrive early in January 2018 and the last day to vote is January 23, 2018.

A “YES” vote will affirm what the legislature passed. “YES” will preserve the Medicaid expansion that provides coverage for one out of four Oregonians, the Cover All Kids program, the Reproductive Health Equity Act, and insurance premium stabilization (Oregon Reinsurance Program). Our state’s hospitals, insurance companies, and Coordinated Care Organizations participated in the negotiations and endorsed the legislative solution, primarily because their assessments will be used with federal matching funds to provide Medicaid services.

The Medford Library is closed on December 14, but League volunteers will let people in and out of the front and back doors for the program.

News Brief

The LWV Rogue Valley is inviting the public and press to their December advocacy program—"YES on Measure 101." It will take place on Thursday, Dec. 14, at the Medford Library from 11:30 a.m. – 1:00 p.m. Speakers will explain the issues and answer questions. Most voters are unaware of Measure 101 even though passage is critical. Ballots will be mailed in early January 2018; the last day to vote will be January 23. A “YES” vote will preserve the Medicaid Expansion for one out of four Oregonians, the Cover All Kids program, and other vital programs that ensure people have access to health care, as well as control healthcare costs and insurance premium rates through the Oregon Reinsurance Program.

Contact: Bill Walsh, LWV RV Healthcare Coordinator; 541-690-7779, walsh.weathers@gmail.com, 12/4/17